



U.S. Department
of Transportation
**Office of the Secretary
of Transportation**



TRANSIT BENEFIT PROGRAM BULLETIN

TRANServe ELECTRONIC FARE MEDIA – DEBIT CARD

Bulletin Number: EFM-2011-01

Date: March 21, 2011 (as previously issued on 3/9/2011)

SUBJECT: TRANServe Electronic Fare Media (EFM) Debit Card Roll-Out –
New York

PURPOSE: Notify Agency Points of Contact (POCs) that TRANServe will begin agency enrollment in New York for the EFM Debit Card on-boarding, which initiates the transition from paper fare media to the electronic debit card.

BACKGROUND: The New York Metropolitan Transit Authority (MTA) has announced that they will no longer accept paper vouchers after June 30, 2011. Consistent with the MTA change, the TRANServe distribution methodology is to issue the EFM debit card for the corresponding service area. This methodology will also serve to tighten internal controls and support Green Government.

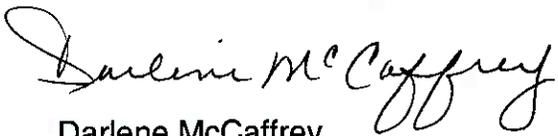
The TRANServe EFM debit card is a ***Visa-branded debit card*** that provides employee's transit benefit electronically. All agencies will need to be transitioned (on-boarded, trained, and tested) to the debit card by July 1, 2011.

ACTION ITEMS:

1. Establish a tele-conference date to discuss the TRANServe EFM debit card and its application to your Agency.
2. Schedule a meeting with your Transit Benefit Manager (TBM) regarding the specific details of participant recertification, enrollment, and distribution.

3. Discuss with your TBM dates and timelines for the current distribution cycle and the transition to new distribution sequence.

INFORMATION: If you have any questions or require further assistance, please contact your TBM.



Darlene McCaffrey
Associate Director, Transit Benefit Programs
OST/Office of Financial Management